

Independent Study Title Sustainable Tourism Operation Approach of Inle Lake,
Myanmar

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ABSTRACT

This study aimed to: explore tourism contexts of Inle Lake; examine the perceived tourism impacts on Inle Lake in the aspects of environment, socio- culture and economic ; and examine stakeholder's involvement in tourism operation of Inle Lake. In this study, researcher used mixed research methods including qualitative and quantitative methods and target to three specific tourism stakeholders. They are from government sector, private sector and local sector including 3 ministries, 5 private companies and representative of 70 are houses who play a vital role in Inle Lake tourism operation. Questionnaire survey was employed to 150 respondents whereas in- dept interview was directed to 10 stakeholders. After that, descriptive analysis was used for data analysis using computer program. The findings of this study show that, Inle Lake is apart from accessibility, it is qualified to be successful destination. In aspect of perceived tourism impacts on Inle Lake, the study show that , it is currently facing with negative impacts of overcrowded, vision pollution, deforestation, water pollution and noise pollution. Moreover, local people are changing on using machine boats instead of traditional rowing boats and all of stakeholders gain more income benefit. In aspect of stakeholder's involvement in tourism operation at Inle lake, this study require collaboration and participation of all tourism stakeholders in sustainable tourism practice in multi

dimensions of environmental and socio- cultural conservation, economic generation and distribution ,and human resources development on sustainable tourism operation skills.

Keywords: Sustainable Tourism Operation/Approach/Inle Lake

