

Thesis Title The Study of Racecourses Site Selection - A Case Study of Hainan Province, China

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ABSTRACT

In April 2018, China Central Government-issued “The Chinese Communist Party Central Committee and the State Council on supporting Hainan’s comprehensive deepening of reform and opening-up guidance” clearly stated that it encourages the development of horse racing, and explores the development of quiz-type sports lotteries and large-scale international competition instant lotteries in Hainan Province.

This document is the first time in nearly 70 years that the Chinese government has mentioned developing the horse racing industry in China. However, the main place where the horse racing industry takes place, that is, the racecourse, does not currently exist in Hainan Province. Therefore, in purpose to develop the horse racing industry, it is necessary to first determine the construction site of the racecourse.

This paper is devoted to deriving the evaluative indicators of the racecourse site selection, after that, evaluate the importance of each evaluative indicator, and the suitability of the racecourse construction and the horse racing industry development in three major cities in Hainan Province, that is, Haikou, Sanya and Danzhou, by using the AHP method.

The results showed that Haikou and Sanya are more suitable for racecourse construction and the horse racing industry development, but Danzhou is not suitable for the racecourse construction and the horse racing industry development.

Keywords: Horse racing, Racecourse, AHP, Hainan, Haikou, Sanya, Danzhou

